

**WINE
PARIS**

VINISUD



VINOVISION

COMMUNICATION GUIDE

11-13 FEBRUARY 2019
PARIS EXPO PORTE DE VERSAILLES

www.wineparis.com

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Advertising on the Official catalog

PREFERENTIAL POSITION

Inside-front cover	€6,000 excl. VAT
Inside-back cover	€6,000 excl. VAT
Outside-back cover	€7,500 excl. VAT
Loose insert (two sides)	€5,000 excl. VAT
Book mark	€8,000 excl. VAT

PAGES INTÉRIEURES

Full page spread color	€2,600 excl. VAT
1/2 horizontal page color	€1,300 excl. VAT
1/3 horizontal page color	€600 excl. VAT

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TO SEND YOUR ADVERTISEMENT:

Tel: +33 (0)1 49 85 62 22 - wineparis@j2c-communication.fr

Company profile

Each exhibitor is registered on the official Wine Paris catalog, by alphabetical order, with his stand number, completed contact information and appellations.

You can complete your company profile with the follows items:



Logo color in your company profile €350 excl. VAT

Brand €55 excl. VAT

Which channel targeted in France €50 excl. VAT

Countries targeted for export:

- 1 to 5 countries €60 excl. VAT
- 6 to 10 countries €120 excl. VAT
- 11 to 20 countries €250 excl. VAT
- 21 to 50 countries €500 excl. VAT

**Additional text lines
(2 lines offered) €22 excl. VAT**
35 letters or space

**Your company name in color
(on the company profile) €150 excl. VAT**



THE VINTAGE YOU ARE EXHIBITING

**10 text line in french or english
+ 1 picture by vintage €300 excl. VAT**

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Index

[illegible]

* EXHIBITOR'S INDEX BY APPELLATION

**Logo in color in the exhibitor's index
by appellation**

€250 excl. VAT

CAVE DE RIBEAUVILLE 19 **4 F 007**
CHÂTEAU LE RAZ -
VIGNOBLE BARDE 32 **3 P 218**

Your name company in bold and color
in the exhibitor's index
by appellation **€39 e**

€39 excl. VAT

[illegible]

* EXHIBITOR'S INDEX BY ALPHABETIC ORDER

Logo in color in alphabetical order

€250 excl. VAT

CAVE DE RIBEAUVILLE 19 4 F 007
CHÂTEAU LE RAZ -
VIGNOBLE BARDE 32 3 P 218

Your name company in bold and color in the alphabetical exhibitor's index

€ 39 excl. VAT

Non contractual layout

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Visitor's guide

Inside-front cover €7,500 excl. VAT

Inside-back cover €6,000 excl. VAT.

Outside-back cover €9,500 excl. VAT

Full page spread color €3,000 excl. VAT

- Your company's name in bold and color in the exhibitor's index
by alphabetical order €50 excl. VAT
- Announce an event on your stand (tasting, workshop...)
with date and time €85 excl. VAT.

* Non contractual layout

Technical specifications page 13

TO SEND YOUR ADVERTISEMENT:

Tel: +33 (0)1 49 85 62 22 - wineparis@j2c-communication.fr

catalog
advertisement

company
profile

catalog
Index

visitor's guide

map

website

package

signpost

animations

technical
spécifications

Map



Logo on the visitor's guide map
and on the catalog

€1,000 excl. VAT.

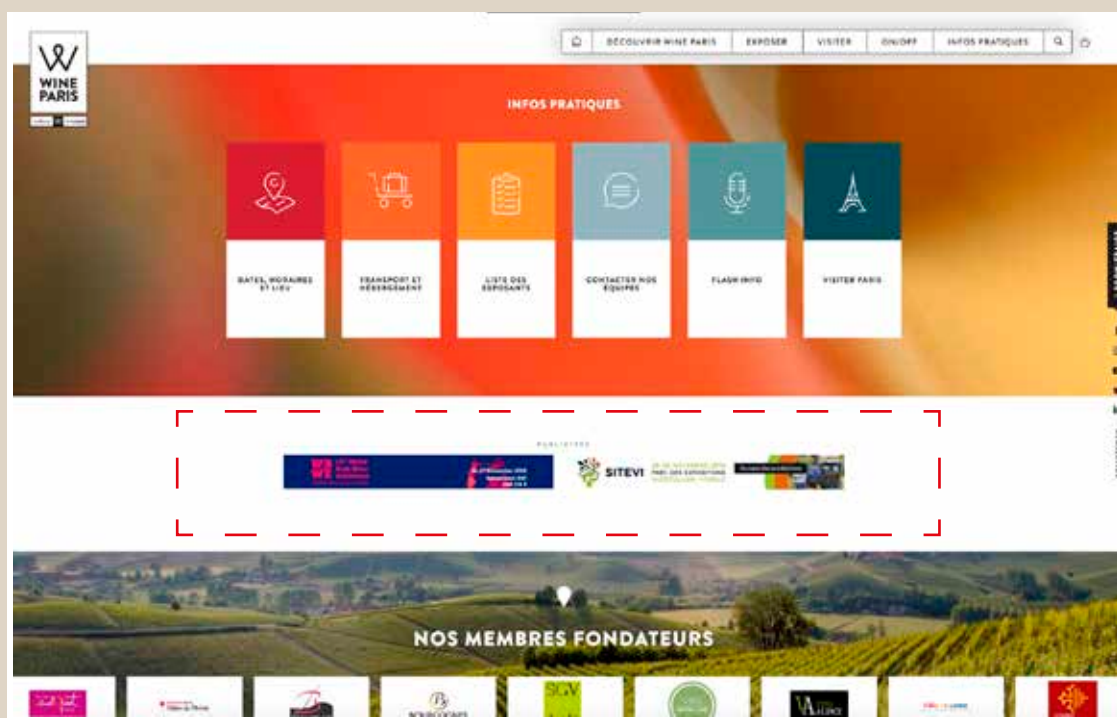


Logo on the orientation's panels of the fair €1,200 excl. VAT.
(10 exhibitors maxi)

* Non contractual layout

Technical specifications page 12

Website



- Home page horizontal banner with link (desktop version) €2,250 excl. VAT.
- Home page horizontal banner (mobile version) €1,800 excl. VAT.

* Non contractual layout

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TO SEND YOUR ADVERTISEMENT:

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Packages

CATALOGUE package

10 text lines (2 free + 8 more)
+ 1 logo color in the company card
+ 1 logo color in the exhibitor's index by alphabetical order and represented brands

(-30% discount) €466 excl. VAT.

BOOST package

1/2 page color horizontal catalog
+ 1 logo on the company card
+ 1 logo color in the exhibitor's index by alphabetical order and represented brands

(-20% discount) €1,520 excl. VAT.

OPTIMUM package

1 full page color catalog
+ 1 logo color on the company profile
+ 1 logo color on visitor's guide map and catalog

(-30% discount) €2,765 excl. VAT.

Signpost & Badge holder lanyards

BRING ATTENTION TO YOUR COMPANY DURING THE FAIR

To strengthen your visibility at the fair, WINE PARIS provides many different promotional supports depending on your communication, strategy and budget

- Advertising canvas at Hall 4 main entrance **€4,500 excl. VAT.**
(W 4,7 x H 3 m)
- Adhesives at Hall 4 back entrance **€1,900 excl. VAT.**
(W 1 x H 1,44 m)
- Sides panels at Hall 7.1 entrance **€6,000 excl. VAT.**
(W 4,70 x H 5,80 m)
- Central panels at Hall 7.1 entrance **€15,000 excl. VAT.**
(W 10 x H 6,5 m)
- Floor tiles **€950 excl. VAT.**
1 dalle au sol (W 1 m x H 1 m)
- Badge holder lanyards **€23,500 excl. VAT.**
EXCLUSIVITY (35 000 products)

* Non contractual layout



ADVERTISING CANVAS MAIN ENTRANCE - HALL 4



ADHESIVES BACK HALL 4 - IN FRONT OF HALL 7.1



ADVERTISING CANVAS SECOND ENTRANCE - HALL 7

Technical specifications:
wineparis@comexpodium.com



FLOOR TILES



CORDONS

Animations

To strengthen your visibility at the fair, WINE PARIS provides you the opportunity to organize a tasting or a conference.

FOR MORE INFORMATION: wineparis@comexposium.com

• Masterclass €4,500 excl. VAT.

Time: 1h (+30 min installation)

Capacity: Room of 125m² with 50 seats

Staff: Stewardess and waiters

Layout:

- Podium, tables, chairs, spittoon, 6 glasses, bottles of water
- Corner sink area, wine cellar, refrigerator
- Audiovisual equipment (screen, video projector, microphones)
- Computer and internet connection

Promotion: Advert in official catalogue and on the website.



• Organize a conference €2,500 excl. VAT.

Time: 1h (+30 min installation)

Capacity: 50 seats

Staff: Stewardess and audiovisual technician

Layout:

- Rostrum and chairs
- Audiovisual equipment, computer and internet connection
- Interpreter area

Promotion: Advert in official catalogue and on the website.



Technical specifications

ADVERTISEMENTS IN THE EXHIBITOR'S CATALOGUE

WORDING

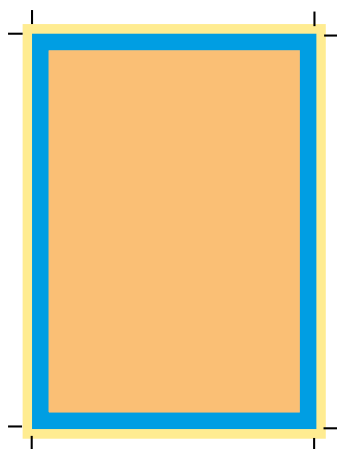
Inside-front cover
 Inside-back cover
 Outside-back cover
 Brooch insert (both sides)
 Full page color
 1/2 horizontal page color
 1/3 horizontal page
 Book mark

Page format

W 143 x H 236 mm *
 W 143 x H 236 mm *
 W 143 x H 236 mm *
 W 143 x H 236 mm *
 W 143 x H 236 mm *
 W 116 x H 96 mm **
 W 116 x H 64 mm **
 W xx x H xxx mm *

* Anticipate 5 mm of margins on each side.

** 1/2 page color: format without margins.



TO SEND YOUR CATALOGUE ADVERTISEMENT

Acrobat PDF file, high definition and unlocked.

PICTURE DEFINITION

300 dpi minimum and vectorized.

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Technical specifications

ADVERTISEMENTS IN THE VISITOR'S GUIDE

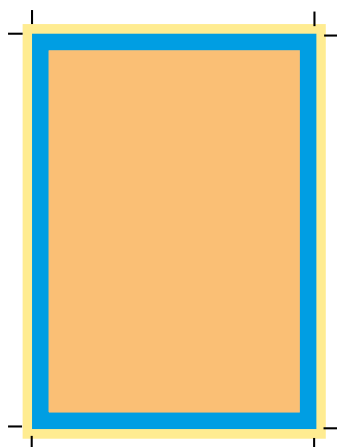
WORDING

Inside-front cover
 Inside-back cover
 Outside-back cover
 Full page color

Page format

W 143 x H 236 mm *
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Technical specifications

BANNERS

- **Horizontal banners on the website (desktop version)**

Format **W 468 x H 60 px.**

Files agreed: .jpg, .png, .gif - 50 Ko max

- **Bannière horizontale (version mobile)**

Format **W 320 x H 50 px.**

Files agreed: .jpg, .png, .gif - 50 Ko max

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